

TERMS OF USE

IS INTERACTIVE GROUP LTDA – Tradesquash

Version: 3.0

Effective Date: February 25, 2026

1. Acceptance of Terms

These Terms of Use (“Terms”) govern access to and use of the Tradesquash SaaS platform (“Platform”), operated by IS INTERACTIVE GROUP LTDA (“Tradesquash”).

By accessing or using the Platform, you agree to be bound by these Terms.

If you are accessing the Platform on behalf of a company or organization, you represent that you have authority to bind that entity to these Terms.

2. Company Identification

Legal Entity: IS INTERACTIVE GROUP LTDA

Trade Name: Tradesquash

CNPJ: 10.388.993/0001-74

Registered Address: Calçada das Violetas, 14 – 1º andar, Barueri – SP – Brazil

Contact: privacy@tradesquash.com

3. Description of Services

Tradesquash provides a SaaS platform focused on Product Experience Management (PXM), enabling clients to manage, structure, enrich, and distribute product-related data and content.

The Platform is intended for business use.

Tradesquash does not act as a marketplace, reseller, or content publisher unless expressly agreed in writing.

4. Account Registration & Access

Access to the Platform requires an authorized account.

Users agree to:

- Provide accurate information

- Maintain confidentiality of credentials
- Use the Platform only within authorized scope

The client organization is responsible for managing user access within its tenant.

Tradesquash may suspend accounts in case of violation of these Terms.

5. Acceptable Use

Users shall not:

- Use the Platform for unlawful purposes
- Upload malicious code
- Attempt unauthorized access
- Interfere with system integrity
- Upload sensitive personal data unless explicitly agreed

The client remains responsible for content inserted into the Platform.

6. Data Processing & Roles

Tradesquash may act as:

- Data Controller (for its own commercial and operational data)
- Data Processor (for data inserted by clients)

Clients are responsible for ensuring lawful collection and processing of personal data uploaded into the Platform.

A separate Data Processing Agreement (DPA) governs processing activities.

7. Intellectual Property

All intellectual property rights related to the Platform remain the exclusive property of Tradesquash.

Clients retain ownership of their data and content.

No license is granted except as necessary to use the Platform under contract.

8. Confidentiality

Each party agrees to maintain confidentiality of non-public information exchanged under the contractual relationship.

9. Service Availability

Tradesquash makes commercially reasonable efforts to maintain platform availability.

However, the Platform is provided “as is” and “as available.”

Temporary interruptions may occur due to:

- Maintenance
 - Infrastructure updates
 - Security measures
 - Force majeure events
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10. Security

Tradesquash maintains an Information Security Policy and Incident Response Plan.

Security measures are proportionate to operational scale and risk profile.

No system guarantees absolute security.

11. Limitation of Liability

To the maximum extent permitted by law:

Tradesquash shall not be liable for:

- Indirect or consequential damages
- Loss of profits
- Data inserted unlawfully by clients
- Misuse of the Platform

Liability shall be limited to the amounts paid under the applicable contract within the preceding 12 months.

12. Indemnification

Clients agree to indemnify and hold harmless Tradesquash from claims arising from:

- Unlawful data insertion
 - Violation of third-party rights
 - Breach of these Terms
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13. Termination

Access may be terminated:

- Upon contract termination
- For breach of these Terms
- For legal or regulatory reasons

Upon termination, data handling follows contractual provisions and applicable law.

14. Updates to Terms

Tradesquash may update these Terms to reflect legal, operational, or service changes.

Updated versions will be made available within the Platform.

Where changes are material, formal acceptance will be required before continued use.

Version-controlled acceptance records are maintained for audit purposes.

15. Governing Law

These Terms are governed by Brazilian law, unless otherwise agreed in specific enterprise contracts.

Disputes shall be resolved in the competent courts of São Paulo, Brazil, unless otherwise contractually established.

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TERMOS DE USO

IS INTERACTIVE GROUP LTDA – Tradesquash

Versão: 3.0

Vigência: 25 de Fevereiro de 2026

1. Aceite dos Termos

Estes Termos de Uso regem o acesso e utilização da plataforma SaaS Tradesquash.

Ao acessar ou utilizar a plataforma, o usuário concorda com estes Termos.

Se o acesso ocorrer em nome de pessoa jurídica, o usuário declara possuir poderes para vinculá-la.

2. Identificação

Razão Social: IS INTERACTIVE GROUP LTDA

CNPJ: 10.388.993/0001-74

Endereço: Calçada das Violetas, 14 – 1º andar, Barueri – SP – Brasil

Contato: privacy@tradesquash.com

3. Descrição dos Serviços

A Tradesquash oferece plataforma SaaS voltada à gestão e enriquecimento de conteúdo de produto (PXM).

O uso é destinado a ambiente corporativo.

4. Cadastro e Acesso

Usuários devem manter confidencialidade das credenciais.

A organização cliente é responsável pela gestão de usuários.

5. Uso Aceitável

É vedado:

- Uso ilícito
- Upload de código malicioso
- Tentativa de acesso não autorizado
- Inserção de dados pessoais sensíveis sem acordo expresso

O cliente é responsável pelos dados inseridos.

6. Tratamento de Dados

A Tradesquash pode atuar como Controladora ou Operadora conforme a finalidade.

O tratamento de dados inseridos pelo cliente é regulado por DPA específico.

7. Propriedade Intelectual

A propriedade intelectual da plataforma pertence à Tradesquash.

O cliente mantém titularidade sobre seus dados.

8. Confidencialidade

As partes devem manter confidencialidade sobre informações não públicas.

9. Disponibilidade

A plataforma é fornecida no estado em que se encontra.

Interrupções podem ocorrer por manutenção ou eventos externos.

10. Segurança

A empresa mantém Política de Segurança da Informação e Plano de Resposta a Incidentes.

11. Limitação de Responsabilidade

A responsabilidade da Tradesquash limita-se aos valores pagos nos 12 meses anteriores ao evento.

Não responde por danos indiretos.

12. Indenização

O cliente indenizará a empresa por danos decorrentes de uso indevido ou ilegal.

13. Rescisão

O acesso pode ser encerrado por violação contratual ou término do contrato.

14. Atualizações

Alterações materiais exigirão aceite formal dentro da plataforma.

15. Lei Aplicável

Aplica-se a legislação brasileira, salvo disposição contratual específica.